



EMMA TANNER



[Portfolio](#)



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ABOUT ME

I am a passionate and driven professional with a keen interest in design, product development, sourcing, and operations. Equipped with a creative mindset and a knack for problem-solving, I am dedicated to bringing innovative solutions to the ever-evolving landscape of the fashion industry. With a meticulous attention to detail and a strong organizational skillset, I thrive in fast-paced environments where collaboration and adaptability are paramount.

EDUCATION

The University of Texas at Austin
May 2024

Bachelor of Science
Textiles and Apparel

Bachelor of Arts
Plan II Honors

SKILLS

- **Systems:** Proficient in Adobe Suite (Illustrator, Photoshop, InDesign), Microsoft Excel, Google Sheets, and Clo3D
- **Design:** Pattern making, Technical design, Sewing and Garment construction, Textile Knowledge
- **Related Skills:** Sales, Digital Marketing, Generating Spec Sheets, Tech Packs, and Line Sheets
- **Soft Skills:** Communication, Teamwork, Problem solving, Detail Oriented and Organizational skills

INTERNSHIP EXPERIENCE

Design and Sustainability Intern

Odevaiwear | May - July 2023 |
Copenhagen, Denmark

- Collaborated with a 10-person team to design a sustainable, size-inclusive capsule collection
- Generated detailed tech packs and BOMs
- Developed a go-to-market strategy and campaign concept emphasizing sustainability and inclusivity to support product storytelling

PROFESSIONAL EXPERIENCE

Brand Manager

Lady Captain Co. | July 2024 - Present

- Lead all facets of product development from concept to delivery for a growing lifestyle brand, including vendor communication, production timelines, and sample tracking
- Assisted with the design and development of quarterly seasonal collections, each with 10-15 SKUs
- Improved production lead times by 5 months, enabling the team to double seasonal output from 2 to 4 collections per year
- Collaborated cross-functionally to align product drops with marketing and e-comm launches, contributing to strong launch-day sales
- Personally drove over \$100K in sales through in-store and pop-up events by leveraging product knowledge and strong customer insight

Brand Manager Intern

Fraulein Boot Company | Feb 2024 - May 2024

- Supported co-founders in daily operations with a focus on product development, merchandising strategy, and social media management
- Assisted with product development by conceptualizing new product designs and managing manufacturing timelines
- Led a team of interns to support product campaigns, driving alignment across PR, social media, and merchandising initiatives
- Led sales efforts at pop up events while gathering customer feedback to inform future product development and refine merchandising strategy